

PRIVACY POLICY

Thank you for visiting our website (the “Site”).

Galasso’s Bakery, together with its subsidiaries and affiliates (collectively, the “Company,” “we,” or “us”) are committed to protecting the privacy of certain data that is collected from you and that you submit when you access this Site. This privacy policy (“Policy”) seeks to familiarize you with our policies for the gathering, use, maintenance and protection of personal information on the Site, as well as in certain cases beyond this Site.

Please read this Policy before using the Site or submitting any personal information to us. BY ACCESSING OR USING THE WEBSITE, YOU CONSENT TO THE COLLECTION, USE, DISCLOSURE, AND RETENTION OF YOUR PERSONAL INFORMATION AS SET FORTH IN THIS POLICY AND THE [TERMS OF USE](#). If you do not consent to the collection, use, disclosure, and retention of your personal information as described in this Policy, please do not provide us with such information.

If you are using the Site on behalf of an entity, you are agreeing to this Privacy Policy for that entity and are representing to us that you have the authority to do so (in which case “you” will refer to that entity). If you do not agree with our Policy, your choice is not to use the Site.

These practices may be changed at any time. Changes will be posted and will apply immediately and only to activities and information on a going forward, not retroactive, basis, except as otherwise indicated. We may notify you of any material changes either through a pop-up notice, e-mail, or through other reasonable means, and you are encouraged to review the Policy whenever you visit the Site to make sure that you understand how any personal information you provide will be used.

Collection of Information

We collect personally identifiable information, like names, postal addresses, email addresses, phone numbers, and other information on the Site when voluntarily submitted by our visitors. In general, the information you provide is used to fulfill your specific request, as well as described further below.

Use of Your Information

We use your information, including information we obtain from your current and past activities on this Sites to: facilitate the services you request, resolve disputes; troubleshoot problems; help promote security; inform you about online and offline offers, products, services, and updates, and other marketing and promotional activities; customize your experience; detect and protect against error, fraud and other criminal activity; satisfy our legal obligations; evaluate and carry out certain business transactions; and as otherwise described to you at the time of collection.

You agree that we may use your information to contact you and deliver information to you that, in some cases, are targeted to your interests, such as marketing literature, product offerings, and communications relevant to your use of this Site. If you do not wish to receive these communications, you can “opt out” of the receipt of follow up communications on the email notification or make changes to your notification preferences at any time as detailed below.

Cookies and Other Tracking Technologies

We use cookies and other web technologies to collect and store certain types of information when you visit the Site. A cookie is a small file consisting of letters and numbers that automatically collect certain information from you. This file uniquely identifies and recognizes your browser or device and transmits information back to the server. Depending on the cookie type, it may perform functions such as remembering your user preferences, improving the quality of your visit, recording the website pages you view, remembering the name or address you entered during a visit, or delivering ads that are targeted to your interests and browsing activity.

Types of Cookies.

First and Third Party Cookies. First party cookies are generally placed on your computer or device by the website you are visiting. For example, we may use a first party cookie to improve website security. Third party cookies are placed on your computer or device by a source other than the website you are visiting in order to enable third-party features such as advertising, analytics, videos, or interactive content.

Essential or Strictly Necessary Cookies. These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually set in response to actions taken by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. These cookies do not store any personally identifiable information.

Performance and Functionality Cookies. Although these are non-essential cookies, they help the website perform and function as designed. For example, performance and functionality cookies may help the website display videos, enable chat sessions, or recognize whether you visited the website before.

Analytics Cookies. These cookies track your usage of the website. The information these cookies collect can be used for various purposes such as understanding how visitors use the website, site and content customization, or advertising and marketing.

Advertising Cookies. Advertising and marketing cookies perform functions such as helping customize your website experience, personalizing ads based on your online activities and interests, measuring the effectiveness of ads, preventing an ad from reappearing, and serving you targeted advertisements. Information from these cookies may be disclosed to third parties or third parties may place these cookies on your computer or device. Advertising and marketing cookies may track your online activities.

The Site uses essential, functional, and performance cookies to function and perform as designed; analytics cookies to understand how you use the Site, improve its functionality, and other related purposes; and advertising cookies to help us with our advertising and marketing activities. We and our third-party partners and service providers may collect and track information about your online activities over time and across different websites, applications, and devices.

Embedded Content and Social Media Widgets. The Site may contain embedded content (e.g., videos) and Social Media Widgets (e.g., LinkedIn). Embedded content may place third party cookies on your device that track your online activity to enhance your experience or assess the success of their application. Social Media Widgets allow us to integrate social media functions into the Site. These widgets may place third party cookies on your device for tracking and advertising purposes. We have no direct control over the information these cookies collect; please refer to the applicable third party's website privacy policy for additional information.

Controlling Cookies. You may control cookies, including preventing or stopping the installation and storage of cookies, through your browser settings and other tools. Most browsers will allow you to block or refuse cookies. However, you may need to manually adjust your preferences each time you visit a site. For more information, see the Help section of your browser. Please note that if you block certain cookies, some of the services and functionalities of our Site may not work.

IMPORTANT: BY USING THE SITE, YOU CONSENT TO THE PROCESSING OF ANY PERSONAL INFORMATION FOR THE PURPOSES AND FUNCTIONS DESCRIBED ABOVE.

Disclosure of Information

We may disclose personal information to third parties including governmental agencies or third-party service providers that assist in a range of marketing and operational activities, such as business development, marketing and promotion, website administration, recruiting, and fraud/prevention and investigation activities. We also may do so when permitted or required by law, such as in connection with fraud or unauthorized transactions.

Commitment to Data Security

No system for safeguarding personal or other information is 100% secure. However, we take a number of steps to reasonably safeguard the security of personal information obtained through the Site. Our employees are trained to understand the importance of confidentiality and are required to adhere to our privacy policies and procedures.

Contact Information

If you have any questions, concerns, or comments about our privacy policy you may contact us using the information below.

Information for California Residents.

This section of the Company's Privacy Policy supplements the Policy and pertains to the California Consumer Privacy Act, and any amendments thereto ("CCPA"). This section applies solely to individuals who are residents of the State of California ("consumers" or "you") as required under the applicable provisions of the CCPA. This section describes our policies and practices regarding the collection, use, and disclosure of personal information we collect about you, including personal information we obtain when you access or use the Site, or through other channels including but not limited to visiting one of our locations, phone and email conversations, attending our events, in-person interactions, interactions on our websites and other third party websites such as social media sites, viewing our emails, or through our authorized services providers.

Any terms defined within the CCPA have the same meaning when utilized within this section, as applicable. All other terms shall have the meaning set forth in the Policy or Terms of Use, as applicable. The other provisions of the Policy continue to apply except as modified in this section.

Applicants for employment with us who reside in California can find additional information about our privacy practices [here](#).

Information We Collect

We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household (“personal information”).

We may have collected the following categories of personal information from consumers within the last twelve (12) months. The CCPA excludes certain categories of personal information including, without limitation: (i) publicly available information from government records; (ii) deidentified or aggregated consumer information; (iii) personal information that is collected, processed, sold, or disclosed pursuant to the federal Gramm-Leach-Bliley Act (Public Law 106-102), and implementing regulations, the California Financial Information Privacy Act (Division 1.4 (commencing with Section 4050) of the Financial Code), or protected health information that is collected, processed, sold, or disclosed pursuant to the federal Health Insurance Portability and Accountability Act, and implementing regulations.

Category	Examples
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics or activity patterns used to extract a template or other identifier or identifying information, such as fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer’s interaction with a website, application, or advertisement.
G. Geolocation data.	Physical location or movements.
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.
I. Professional or employment-related information.	Current or past job history or performance evaluations.

J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.
K. Inferences drawn from other personal information.	Profile reflecting a person’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.
L. Sensitive personal information	Sensitive information means a consumer’s social security, driver’s license, state identification card, or passport number; account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; precise geolocation; citizenship or immigration status, racial or ethnic origin, religious or philosophical beliefs; the contents of a consumer’s mail, email, and text messages unless the business is the intended recipient of the communication; genetic data; the processing of biometric information for the purpose of uniquely identifying a consumer; neural data; personal information collected and analyzed concerning a consumer’s health; and personal information collected and analyzed concerning a consumer’s sex life or sexual orientation

We retain your personal information for as long as necessary to provide you products and services, process your application for employment, maintain business and employment relationships, other actions, etc. and in accordance with the Company’s data retention schedule, unless we have or deidentified or deleted your personal information in response to a request to delete. We may retain your personal information for longer if it is necessary to comply with our legal obligations or reporting obligations, i.e., resolve disputes, maintain an employment relationship, collect fees, or as permitted or required by applicable law. We may also retain your personal information in a deidentified or aggregated form so that it can no longer be associated with you. To determine the appropriate retention period for your personal information, we consider various factors such as the amount, nature, and sensitivity of your information; the potential risk of unauthorized access, use or disclosure; the purposes for which we process your personal information; applicable legal requirements.

Use of Personal Information

We may collect or use the personal information for one or more of the following purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to ask a question about our products and services, we will use that personal information to respond to your inquiry. If you provide your personal information to purchase products and/or services, we will use that information to process your payment and facilitate delivery.

- To contact you and/or provide you with email alerts and other notices concerning our products, services, events, or news that may be of interest to you. For example, we may send you announcements, surveys, and newsletters using any communications preferences you have expressed. We may provide these communications via email, postal mail, online advertising, social media, telephone, text message (including SMS and MMS), push notifications, in-app messaging, and other means. Of course, if at any time you no longer wish to receive such communications, you have the option of unsubscribing from our mailing list for that communication.
- To provide, support, personalize, and develop our Site, products, and services.
- To create, maintain, customize, and secure your account with us.
- To process your requests, transactions, and payments and prevent transactional fraud.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To personalize your Site experience and to deliver content and service offerings relevant to your interests, including targeted offers and ads through our Site, third-party sites, and via email.
- To help maintain the safety, security, and integrity of our Site, services, databases and other technology assets, and business.
- For testing, research, analysis, and product development, including to develop and improve our Site, products, and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information or as otherwise set forth in the CCPA.
- To manage our recruiting efforts and employment and workforce relationships. These activities include, for example, sourcing and processing employment applications, onboarding employees and contingent workers, and carrying out a range of employment activities relating to the employment relationship, such as compensation, benefits, promotion, discipline, termination, and certain post termination activities.
- As necessary or appropriate to protect the rights, property, security, and safety of us, our employees, our consumers, our information systems, and the public.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Site users/consumers is among the assets transferred.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice

Sources of Personal Information We Collect

- **You.** We may collect personal information that you provide during your interactions with us, such as through our Site, by email, or when you communicate with our professionals online, by phone, at one of our locations, or through social media. We may also collect information when you attend an event, or participate in a program we sponsor. We collect information when you are an applicant for employment with us and employed by us. We also collect information through certain online tracking tools, such as browser cookies, flash cookies, and web beacons, as well as through our advertising activities.
- **Related Entities and Affiliates.** We may collect information about you from our related parties and affiliates, including joint ventures (if any).
- **Social media and related services.**

- **Service providers and contractors.** When you obtain products and services from us, we may collect your personal information from service provider and contractors who collected information about you that is needed to provide those products and services.
- **News outlets, social media, surveys, and certain third parties.** In the course of performing our services or marketing activities, we or third parties on our behalf may conduct research and other activities resulting in the collection of personal information about you.
- **Information Collected Automatically.** As you navigate through and interact with our Site, we may compile statistical information concerning your usage of the Site through analytics services, such as those provided by Google Analytics. To do so, we may collect certain information about your equipment, browsing actions and patterns, including:
 - Details of your visits to our Site, such as traffic data, location data, logs and other communication data and the resources that you access and use on the Site
 - Information about your computer and internet connection, including your IP address, operating system, and browser type.
 - Information about the type of device you are using, mobile ad identifiers, the time and length of your visit, and the website that referred you to our Site.
 - Information about your preferences to make your use of the Site more productive, via the use of cookies. While all of this information can be associated with the IP address your computer had while you visited the Site, it will not be associated with you as an individual or with any other information you may submit through the Site or that we may store about you for any other purposes. We may use this information to generate aggregate statistics about visitors to our Site. Please check your web browser if you want to learn what information your browser sends or how to change your settings.

Disclosures of Personal Information for a Business Purpose

We do not sell or share your personal information to third parties. We also do not use or disclose your sensitive personal information for purposes that, with limited exceptions, are not necessary in order to provide our products and services and are reasonably expected by an average consumer requesting those goods and services. We also do not have actual knowledge that we have sold personal information of minors under age 16.

We may, however, disclose your personal information to services providers and contractors for the following purposes:

- help us provide the products and services through payment processing; transportation and delivery; marketing and advertising; email, text and other communications, applications, business support, and website administration; software, platform, cloud, data storage and other technical services;
- support the company's recruiting, employment, and workforce relationships. These activities include, for example, sourcing and processing employment applications, onboarding employees and contingent workers, and carrying out a range of employment activities relating to the employment relationship, such as onboarding, payroll processing, leave management, benefits, promotion, discipline, termination, and certain post termination activities;
- comply with federal, state, or local laws;
- comply with a civil, criminal, or regulatory inquiry, investigation, subpoena, or summons by federal, state, or local authorities;

- cooperate with law enforcement agencies concerning conduct or activity that we reasonably and in good faith believe may violate federal, state, or local laws;
- exercise or defend legal claims; or
- as part of a merger, acquisition, bankruptcy, or other transaction in which the third party assumes control or acquires all or part of the assets of our business.

Your Rights and Choices

The CCPA provides consumers with specific rights regarding their personal information. This section describes those rights and explains how to exercise them.

Right to Know. You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request, we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting that personal information.
- The categories of third parties with whom we disclose that personal information.
- The categories of personal information we sold or disclosed for a business purpose,
- The specific pieces of personal information we collected about you (also called a data portability request).

Upon receipt of a verifiable consumer request (see below), and as required by applicable law, we will provide a response to such requests. Where permitted by law, any disclosures we provide will only cover the 12-month period preceding the receipt of your verifiable consumer request. With respect to personal information collected on and after January 1, 2022, and to the extent expressly required by applicable regulation, you may request that such disclosures cover a period beyond the 12 months referenced above, provided doing so would not require a disproportionate effort by us.

Right to Delete. You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers and contractors, as applicable, to delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

- Complete the transaction for which the personal information was collected, provide a good or service requested by you, or reasonably anticipated by you within the context of our ongoing business relationship with you, or otherwise perform a contract between the Company and you.
- Help to ensure security and integrity to the extent the use of the consumer's personal information is reasonably necessary and proportionate for those purposes.
- Debug to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act pursuant to Chapter 3.6 (commencing with Section 1546) of Title 12 of Part 2 of the Penal Code.

- Engage in public or peer-reviewed scientific, historical, or statistical research that confirms or adheres to all other applicable ethics and privacy laws, when the Company's deletion of the information is likely to render impossible or seriously impair the ability to complete such research, if you have provided informed consent.
- To enable solely internal uses that are reasonably aligned with your expectations based on your relationship with the Company and compatible with the context in which the consumer provided the information.
- Comply with a legal obligation.
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Right to Correct. You have the right to request that the Company correct any inaccurate personal information we maintain about you, taking into account the nature of that information and purpose for processing it. Upon receipt of a verifiable consumer request (see below), and as required by the CCPA, we will provide a response to such requests.

Exercising the Rights to Know, Delete, and Correct. To exercise the know, correction, and deletion rights described above, please submit a verifiable consumer request to us by either:

- Toll-free number: (800) 308 2800
- Emailing us at usprivacy@galassos.com

Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child.

You may only make a verifiable consumer request for access or data portability twice within a 12-month period. We will verify your identity before responding to your request. In order to process your request, you will need to:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collect personal information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

Making a verifiable consumer request does not require you to create an account with us. However, if applicable, we do consider requests made through your password-protected account sufficiently verified when the request relates to the personal information associated with that specific account.

We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

Response Time and Format. We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt, except as provided above or as required under applicable law. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily usable and should allow you to transmit the information from one entity to another entity without hindrance. Data portability request format will be determined upon request.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded.

Authorized Agent. You may authorize a natural person or a business (the Agent) to act on your behalf with respect to the rights under this section. When you submit a Request to Know, Correct, or Delete, the Agent must provide proof that you gave the Agent signed permission to submit the request, and you either must (i) verify you own identity with the business or (ii) directly confirm with us that you provide permission to the Agent. However, for California residents, these steps are not required when you have provided the authorized agent with power of attorney pursuant to Probate Code sections 4000 to 4465. We reserve the right to deny requests from persons or businesses claiming to be authorized agents that do not submit sufficient proof of their authorization.

Nondiscrimination. We will not retaliate against you for exercising any of your rights. The right extends to an employee's, applicant's, or independent contractor's right not to be retaliated against for the exercise of their rights under this section.

Changes to Our Privacy Notice

We reserve the right to amend this section at our discretion and at any time. When we make changes to this section, we will post the updated notice on the Site and update the notice's effective date. Your continued use of our Site following the posting of changes constitutes your acceptance of such changes.

Contact Information

If you have any questions or comments about this notice, the ways in which we collect and use your information described here, your choices and rights regarding such use, or wish to exercise your rights, please do not hesitate to contact us at:

Email: usprivacy@galassos.com

Postal Address: 10820 San Sevaine Way, Mira Loma, CA 91752, USA

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